



## **Mainstreaming Inclusive Innovation and Social Entrepreneurship in Higher Education**

2022-1-PL01-KA220-HED-000089820



## **Small-scale national dissemination event**

**University of Pavia  
Italy**





## Small-scale national dissemination event

### Report – University of Pavia/ Italy

#### 1. Basic information

1.1	<i>Partner organization and country:</i> Università degli Studi di Pavia, Italy
1.2	<p><i>Date of the event(s):</i>  07.07.2023  21.06.2024  04.11.2024  24.04.2025</p> <p><i>The dissemination of the InnoSocial project's activities and results has been carried out continuously throughout the project's duration. This ongoing dissemination allowed us to gather feedback on activities as they progressed and to adjust future developments based on the comments and suggestions received. As part of the annual cyclical consultation between companies and students, held during the Career Day of the Master in International Business and Entrepreneurship (the program in which the InnoSocial course has been integrated), the project's progress has been shared and feedback collected. Additionally, the results were presented at two further events focused on company consultation, held in late 2024 and in April 2025.</i></p>
1.3	<p><i>Number of participants:</i>  07.07.2023: 45  21.06.2024: 6  04.11.2024: 25  24.04.2025: 6</p>
1.4	<p><i>The event attracted a diverse group of participants from both academia and the professional sector.</i></p> <p><i>From the higher education sector, participants included MIBE students specializing in Sustainability, Digital, and International Management, who brought with them experience in using various digital tools acquired during their studies. In addition to students, the event welcomed university management staff and academic researchers, contributing institutional and research-oriented perspectives.</i></p> <p><i>From the professional and business sectors, the event included representatives from a wide range of organizations, including industry and business professionals, non-governmental organizations (NGOs), and other institutions operating at local, national, and international levels.</i></p>





## 2. Feedback on the InnoSocial Dissemination Event organization

	<i>Participants responded positively to the organizational aspects of the event(s).</i>
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## 3. Feedback on the InnoSocial Dissemination Event overall satisfaction

	<p><i>Participants' feedback indicates that the event was received very positively overall. The majority of attendees expressed satisfaction with the various aspects of the conference, highlighting the quality and relevance of the content, the clarity of the presentations, and the overall organization of the event.</i></p> <p><i>The content of the conference was particularly appreciated, with participants noting its relevance and alignment with both academic and practical interests. The presentations were considered valuable and engaging, successfully conveying key messages and maintaining the interest of a diverse audience.</i></p> <p><i>Attendees also found the content delivered to be highly applicable to real-world contexts, reflecting a strong connection between theoretical insights and practical implementation. The presentation of the InnoSocial project stood out as especially impactful, demonstrating clear communication and a compelling narrative that resonated with participants.</i></p> <p><i>Likewise, the presentation of the project's results was well received, indicating that the outcomes were effectively communicated and regarded as meaningful by the audience. The opportunity for questions and discussion was acknowledged as a strength of the event, contributing to an interactive and participatory atmosphere.</i></p> <p><i>Overall, the event was regarded as a success, with participants expressing high levels of satisfaction and engagement across all evaluated areas. The positive reception underscores the effectiveness of the conference in fostering dialogue, sharing knowledge, and generating interest in the InnoSocial project.</i></p>
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## 4. Feedback on the InnoSocial Dissemination Event impact and follow-up

	<p><i>The overall feedback from participants at the event reflects a highly positive reception of both the event structure and the InnoSocial project content. Attendees felt that the event met their professional development needs and provided valuable insights into inclusive innovation and social entrepreneurship education and training. Many noted that the content was applicable and transferable to practice, and there was a strong willingness to recommend the project outcomes to peers and colleagues.</i></p> <p><i>Students in particular expressed enthusiasm for the topics covered. Those enrolled in the Sustainable Management track especially appreciated the clear alignment between the course content and their field of study, noting that the themes of social entrepreneurship and inclusive innovation resonated strongly with their academic focus.</i></p> <p><i>Feedback revealed that the areas of learning and engagement varied depending on the participants' educational background. Bachelor-level students, who were less familiar with the subject matter, found the theoretical content—particularly Unit 1.1 on Sustainable Development Goals and societal challenges—highly beneficial. For these students, the material served as an important introduction to complex global issues.</i></p>
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*In contrast, master's students, many of whom had prior exposure to foundational concepts, found greater value in the more practical components of the course. Module 3, which provided tools for designing a social enterprise, was particularly well received. Students appreciated how these tools helped bridge the gap between theory and practice, offering concrete methods for applying the concepts learned.*

*The structure of the course also contributed to the positive experience. Following initial lectures on theoretical concepts, students were asked to collaborate in groups on assignments that involved applying the tools to develop inclusive innovation practices. This approach not only encouraged deeper engagement with the material but also helped students strengthen their teamwork and collaborative problem-solving skills—competencies highly valued in both academic and professional settings.*

*That said, a few master-level students noted that some content overlapped with prior coursework, making certain parts of the course feel repetitive. However, even these students acknowledged the value of consolidating their knowledge and applying it in new, practical contexts.*

*In sum, the feedback highlights the event's effectiveness in offering relevant, well-structured content tailored to a diverse audience. The balance of theory and application, combined with group-based learning, helped ensure that participants at different educational levels gained meaningful insights and skills. The InnoSocial project materials and tools were viewed as highly useful and adaptable for continued learning and practice in the field of social entrepreneurship.*

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